

April 08, 2018

Dash Community.

During our first year of operations, DMV achieved Dash adoption as a payment method in ways no one could have imagined when we started dreaming about this! So today we are sharing with the network this proposal to keep our operations running despite recent budget constraints.

We are proud to show the results of onboarding more than 2000 merchants, -some are small mom & pop stores, some independent stores and we also managed to onboard big franchises like Papa Johns, Subway, REMAX and many more! We are the first and the only ones in the world that achieved this type of business growth for Dash. By introducing Dash as a solution to the Venezuelan payment problems, we have become the first country in the world in terms of cryptocurrency adoption.

Venezuela has 30 million citizens in total, with estimates of 3 Million who left the country due to the recent crisis. By 2018, in Caracas (DMV operations center) there were a total of 18,000 stores according to a study made by the National Council of Commerce and Services of Venezuela (Consecomercio), so this means we have onboarded roughly 15% of smaller stores within this city alone, so there is still a huge opportunity for Dash to continue growing, and we know we can and will continue leading the way in adoption!

We are proud to see Dash adoption get so much press in media that validates our work:

<https://www.chepicap.com/en/news/2500/subway-accepting-dash-in-venezuela.html>

<https://alnavio.com/noticia/16806/e...-movistar-subway-y-otros-2.500-comercios.html>

Understanding the Venezuela opportunity, means that for the immediate future we have much work to do; the Venezuelan market is volatile and constantly changing, and we understand getting such a large amount of merchants to take Dash was just the beginning of our work and we learned so much on this journey.

Today, with the level of awareness and reach the Dash network has achieved in Venezuela, increasing transactions will now become the focus of the Dash merchant teams in Venezuela.

We plan to continue delivering results and improving Dash footprint in Venezuela by including more transparency and technical tools into our processes, and this includes:

1. Review and adjust all listings lead by our team and others. As of today we have reviewed and corrected any possible mistakes in about 40% of our database.
2. Adding our transaction counter in as many of our QR CR POS that will accept it (With a goal of getting at least 10% of our database on boarded), [Include image]
3. Running closed ecosystem awareness events, for increased loyalty and promotion;
4. Maintain momentum and keep onboarding strategic affiliations that will give Dash better market positioning and more transactions.

The new DMV team did not participate in previous audits or reports delivered to DW and the Dash network, therefore we want to make clear that we had nothing to do with previous mistakes regarding financial information, and as a matter of fact this is why the previous leadership made

the decision to step aside, so our team can continue working for the benefit of Venezuelans and to grow Dash adoption.

The current team member's previous focus was 100% on the merchant side of activities, and we aimed to deliver on adoption, which is something we can be most proud of. (Adoption for the 2000+ merchants and franchises, B2B Dash awareness, develop KPIs for continuous improvement and other work to support these goals). And with your vote of confidence in our new team we can maintain the incredible results we achieved and keep Dash growing!

To continue with our work, achieve the results the community is used to, and correct mistakes that may exist in our processes, we have agreed with some of the respected community members whom we have been speaking to, to launch a crowdfunding campaign in order to obtain the funds to run our operations through donations to operate in April.

Our base goal is to get 25 DASH in order to:

- Cover basic expenses of our team's payroll in order to focus on updating and improving information so we can have an excellent list of places to spend Dash in the country (We are already in talks with Discover Dash and other stakeholders to work hand in hand to do it asap)
- Also, we will retake the QR CR tx tracker which is almost done and work on discount promotions for part of the customers who pays in dash in order to incentivize the consumption and prepare the bases for larger, better funded our programs.

If we get your support with 30 DASH, we will allocate the remaining funds in one event with our merchants to promote Dash with closed transactions ecosystem with discounts promotions and more; and with more than 30 DASH we can review part of our proposal for loyalty program aimed to create loyalty in DASH users to guarantee a greater number of transactions like fairs in our big franchises like Papa Johns and develop a plan to onboard other large awareness merchants in a mid term where there will be transactions only in dash.

We believe in the amazing solutions Dash is providing in Venezuela, and we are proud to be at the forefront of this adoption curve. That is the reason we continue working with Dash, nonstop and that is the promise we give to the Dash network: We will continue delivering value and growth for Dash as this is one of the places in the world where the need for Dash is bigger, and we will not stop working

Thanks for your support.



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Donation Address: Xc6LZ6NkSYvc5S8SPVSJWnbJWrMZiCG7wT