

Dash Project

Project Titles:

Undergraduate for Dash Adoption

Journalism and Undergraduate Dash Adoption

Project Description;

Dash as a digital currency ought to be used in doing business to enhance its potential wide coverage. The use of Dash could be rapidly possible when potential users do understand its importance, security, volatility, and the economic behind its usage. In Africa, one out of 20 people are exposed to the idea of the usage as there are few users without shops and groceries that accept its exchange. This deters many from using crypto-currencies but stick to the fiat money of the states.

In the early 2017, I introduced a radio program dubbed, Africa Libertarian and Bitcoin radio show. An online radio able to reach thousands of people in Ghana, Africa and the world at large. Free Bitcoins were given out to callers and that was when many students and journalists got their first ever Bitcoin wallets and accounts. Today many, students and journalists hold Bitcoin and trade with them. This brought cryptocurrency to their doorstep. Lobbying with Mobile money service providers to create local exchange platforms to make Dash exchange conventionally accepted is possible this time. It is important for journalists, students, Small and Medium businesses to be educated from the get go. However, Education on Dash is important yet not enough but by trading and exchanging of Dash makes the real impact. Journalists are the fourth arm of government trusted by many in the dissemination of information. Adding cryptonews in their reportage will obviously impact the investment and adoption of Dash in trading among individuals by giving them training and building capacity. Give away packages would be given out to help in the circulation, trading and exchange. This will trigger the creation of a local remittance platform to bring Dash to the doorstep of users to enhance the adoption in a short time.

Experts in crypto-currencies were interviewed via Skype and innovative projects using Blockchain were also not left out. The education sank well into listeners and embraced Bitcoin and other crypto-currencies exchange. Different wallet and Remittance platforms were communicated to listeners.

As the president of the Institute of Liberty and Policy Innovation (ILAPI), a free market think tank in Ghana that won the 2017 Africa Think Tank Shark Tank competition in South Africa, on the project : National Undergraduate Debate and Essay Competition on Economic Freedom and Entrepreneurship, because the use of Dash looks promising and has the potential of quick adoption and exchange. To prevent palliative, we have two target groups: students and journalists.

The institute is poised to help in the promulgation, acceptance and exchange of one of the crypto-currencies and we chose Dash over others by its Blockchain research center to intensify and lobby for its usage in exchange for goods and services in Ghana and Africa as a whole.

Due to the nature of our research work and the niche we have created in the advocacy industry, we are influential on students and have lots of journalists at our disposal

There are approximately 2.21 billion individuals with access to the Internet or mobile phones who don't currently have access to traditional exchange systems. These individuals are primed for the Cryptocurrency market. Fact is many people are still unaware of cryptocurrency (Digital currency)

People need to be educated about it to be able to apply it to their lives journalists needs to promulgate it and Businesses need to start accepting it.